

Policy:	621.1
Effective:	1 September 2009
Revised:	<i>HRNSW Board meeting 24 January 2010</i>
Reference:	<i>HRNSW Board meeting 26 May 2009</i> <i>HRNSW Board meeting 30 June 2009</i> <i>HRNSW Board meeting 29 July 2009</i>

NSW Stallion Incentive Scheme

1. BACKGROUND

- 1.1. This policy has been prepared to encourage owners of highly credentialed stallions to stand them in NSW.
- 1.2. The policy and criteria for levels of advertising subsidy have been developed in consultation with Harness Breeders NSW (HBNSW).
- 1.3. The purpose of this policy is to establish the criteria necessary for the stallion incentive scheme implementation and to set out the steps that are to be followed by stallion owners, studs, and HRNSW in applying the policy.

2. POLICY

- 2.1. Prior to the start of the breeding season, Studs or stallion owners wishing to apply for subsidised advertising must apply to HRNSW in writing, giving details of the stallion/s they wish to have included in the Stallion Incentive Scheme.
- 2.2. Stallions registered and standing in NSW for the first time will be eligible for inclusion in the Stallion Incentive Scheme provided that their advertised service fee is \$2,000 or greater.
- 2.3. Stallions that qualified for inclusion in the Stallion Incentive Scheme in their first season standing in NSW, are eligible for inclusion in the following season. HRNSW will contribute up to fifty percent (50%) of the first season's total subsidy provided that this amount is matched by the stud or owner of that stallion. Only advertisements that feature the designated stallion and that run and are paid for within the second breeding season will be counted towards the stud/owner total that is to be equalled by the HRNSW contribution.
- 2.4. Only stallions physically present in the state during the applicable breeding season will be eligible for inclusion in the Stallion Incentive Scheme. International or interstate semen rights will not qualify a stallion for inclusion in the scheme.
- 2.5. HRNSW will assess stallions against the following criteria:
 1. Service fee
 2. 2YO earnings, race record and best time
 3. 3YO earnings, race record and best time
 4. All aged earnings, race record and best time
 5. Performance of Sire line
 6. Performance of Dam line
 7. Previous stud performance

POLICY STATEMENT

- 2.6. Stallions will be given a ranking out of 100, the level of which will determine the level of subsidised advertising, if any.
- 2.7. Advertisements must be placed in approved industry publications and advertising space booked through the HRNSW Marketing Manager.
- 2.8. Stallions may be ineligible for inclusion in the scheme should the Board of HRNSW or the HBNSW assess that:
 1. The stallion has previously performed poorly at stud
 2. The stallion has a poor fertility rating
 3. The standing of the stallion in NSW does not positively affect the image of the NSW breeding industry
 4. The stallion is commercially unviable for any other reason
 5. The facilities of the stud where the stallion will stand are of an unacceptable standard
- 2.9. The application of the Stallion Incentive Scheme is at the sole discretion of the Board of HRNSW. A positive assessment of a stallion does not guarantee a stud that stallion's inclusion in the Stallion Incentive Scheme.
- 2.10. HRNSW has the right, in its absolute discretion at any time without notice, to alter, vary or cancel any conditions of the Stallion Incentive Scheme. HRNSW may, at any time without notice, terminate the Stallion Incentive Scheme.